



Presidio Early College High School

Presidio Independent School District, 1000 E. Hwy 170, Presidio, Texas 79845

Communication Plan:

Presidio Early College High School is committed to provide our students the opportunity to start their careers and/or academic studies. Through our partnership with Odessa College (OC) and The University of Texas Permian Basin (UTPB), students can earn up to 60 credit hours of university coursework.

Our communication plan ensures all stakeholders are informed of our operation including the benefits of being in it as well as the academic progress and achievements of our students who enroll in our school.

Students:

- Mail brochures and application (hard copies)
- Send electronic versions of brochures and application
- Do information sessions at middle school and at the high school
- Post informational materials at the middle school and high school
- Keep website updated
- Use currently enrolled PECHS students to promote school to their younger siblings and friends
- Use teachers and staff to promote school to any students they come in contact with
- Promote school and admissions process regularly through periodic school emails

Parents:

- Mail brochures and application (hard copies)
- Send electronic versions of brochures and application
- Use school text system to promote school and informational meetings
- Schedule virtual and in-person informational meetings
- Schedule Parent Meeting
- Keep website updated (English and Spanish)
- Encourage Parent Volunteers (informational meetings, events)

PISD (Counselors, Teachers, Staff, Principals & School Board):

- Share timeline of recruitment process with all
- Share promotional materials (brochures, flyers, ppt & application) with all
- Present to school board twice a year (September and February)

- Present to middle school and high school faculty and staff during one of their staff meetings

Higher Education Partners (OC & UTPB):

- Use phone calls and emails for constant communication
- Schedule virtual and in person meetings throughout year
- Work closely with partners to execute yearly MOUs
- Include partners in Planning and Leadership Committee
- Visit partners at least once a year
- Participate in partner's trainings
- Attend conferences organized by partners pertaining to dual credit
- Invite partners to visit campus

Community (city council, local newspapers, nonprofit groups, churches, etc):

- Share promotional materials (flyers, brochures, application, etc.) with all
- Maintain website updated
- Post on Facebook
- Use school marquee to promote PECHS and timeline
- Include members for Advisory Committee

Admission Policy:

The Presidio Early College High School (PECHS) is partnered with Odessa College (OC) and The University of Texas Permian Basin (UTPB). Students will be given the opportunity to start obtaining college credit during their ninth grade year. PECHS students will be given the opportunity to obtain up to 60 college hours, free of charge, by the time they graduate from high school. These hours will be transferable to other four-year public colleges.

Admission Requirements:

Students will be admitted based on the following criteria:

- All LFMS 8th grade students in PISD who are motivated and willing to commit to a four-year program
- Willingness to commit to the demands and rigor of this opportunity
- Commitment to earn an Associate Degree or core college credit while earning a high school diploma
- ECHS application
- Level of parent commitment

Selection Process:

Interested students must submit an application by the deadline. The application asks for student and parent information: level of education, socioeconomic status, English language status, academic information, behavioral information and student essays. Parents are also asked to include a statement of commitment. In addition to the written application, applicants may be asked to participate in a student interview. Once applications have been reviewed, all admissions decisions are final.

District/Campus Lottery:

Presidio Independent School District (PISD) is a small district with one middle school and one high school. At the moment, PECHS is able to handle the demand of students wanting to be part of it. In the future, when demand exceeds our capacity (<80), students will be chosen from a random lottery. Students who are not selected through the lottery will be placed on a waiting list.

Benefits:

- Earn up to 60 college hours at no cost to the student (\$10,000-\$40,000 value)
- Small classes with individualized assistance
- Academic and social support services for student success
- Increased college readiness
- Reduced barriers to college access
- Opportunities to participate in activities at OC and UTPB

Goals:

The goals of Presidio Early College High School are:

- To provide educational opportunities for students beyond the traditional high school curriculum
- To foster a college-going culture that filters down to our feeder school, Lucy R. Franco Middle School (LFMS), and eventually to Presidio Elementary School (PES)
- To develop a culture of excellence and high expectations for students enrolled at PECHS
- To offer a college experience for students who may not otherwise be able to attend college
- To offer opportunities for growth and development for students who are historically underrepresented on college campuses

Recruitment Plan:

To ensure that the predominant Hispanic population (students and parents) of Presidio ISD are informed about the opportunities at PECHS, we have informational materials in two languages (English and Spanish). PECHS has multiple opportunities throughout the academic year to inform students, parents and community members about the benefits and opportunities offered at PECHS. COVID-19 affected our recruitment efforts but we plan to follow our plan as much as possible, taking the status of the pandemic into account.

2020-2021 Timeline:

- Student/Parent Information Sessions (virtual): May 15, 2020 (12:15-12:45pm); May 18, 2020 (5:30-6pm); May 19, 2020 (10-10:30am) & May 21, 2020 (5-5:30pm)
- PECHS Applications available (online, mailed and sent electronically): June 1, 2020
- Deadline to submit PECHS applications at high school: July 1, 2020 (4:30pm)
- EdGenuity, Summer Bridge Program to prepare for TSI exam: June-July 2020
- TSI Testing: late July and August, 2020
- Emails sent to students notifying them of their status: July 15, 2020
- Fill out ApplyTexas applications online: August 3-7, 2020
- Registration for OC and UTPB: August 17-28, 2020
- OC & UTPB Classes: August 24-December 4, 2020
- OC & UTPB Finals: December 7-10, 2020

Spring 2021 Timeline:

- PECHS Applications available (online, mailed and sent electronically): November 1, 2020
- Deadline to submit PECHS applications at high school: November 30, 2020 (4:30pm)
- Emails sent to students notifying them of their status: December 4, 2020
- EdGenuity, Bridge Program to prepare for TSI exam: October-December 2020
- TSI Testing: Fall 2020 & Spring 2021
- Fill out ApplyTexas applications online: December 7-11, 2020
- Registration for OC and UTPB: December 14-18, 2020; January 4-8, 2021
- OC & UTPB Classes: January 11-April 22, 2021
- OC & UTPB Finals: April 26-29, 2021

2021-2022 Timeline:

- Student/Parent Information Sessions: February 15, 2021 (12:15-12:45pm); March 15, 2021 (5-5:30pm); April 15, 2021 (12:15-12:45pm) & May 15, 2021 (5-5:30pm)
- PECHS Applications available (online, mailed and sent electronically): March 1, 2021
- Deadline to submit PECHS applications at high school: May 21, 2021 (4:30pm)
- Emails sent to students notifying them of their status: May 28, 2021
- EdGenuity, Summer Bridge Program to prepare for TSI exam: June-July 2021
- TSI Testing: late July through August, 2021
- Fill out ApplyTexas applications online: August 3-7, 2021
- Registration for OC and UTPB: August 17-28, 2021
- OC & UTPB Classes: August 24-December 4, 2021
- OC & UTPB Finals: December 7-11, 2021