



RECRUITMENT PLAN

2022- 2023

July 2022

- Summer Bridge - July 29, 2022

August 2022

- Lanier Orientation Day - August 1, 2022
- Meet the Voks Night- August 17, 2022
- Lanier Open House - August 31, 2022

September 2022

- Freshmen Grad Cohort Meeting - September 1, 2022
- 9th grade Assembly - September 7, 2022
- Lanier Open House - September 28, 2022

October 2022

- Visit SAISD Middle Schools to Promote P-TECH Program.
- P-TECH Informational Sessions (Zoom or In Person).

November 2022

- Homecoming Fall Festival - November 3, 2022
- Lanier Open House - November 30, 2022
- Visit SAISD Middle Schools to Promote P-TECH Program.
- P-TECH Informational Sessions (Zoom or In Person).



December 2022

- Winter Academic Night: CSP-TECH Showcases - December 13, 2022
- Visit SAISD Middle Schools to Promote P-TECH Program.
- P-TECH Informational Sessions (Zoom or In Person).

January 2023

- Middle School Transition Visits - January 10, 2023
- Career & Technical Education Exploration Night - January 12, 2023
- SAISD Middle Schools Mini Fairs to Promote P-TECH Program.
- P-TECH Informational Sessions (Zoom or In Person).

February 2023

- Lanier Open House - February 15, 2023

March 2023

- Begin registration.
- Maintain waiting list and notify parents of enrollment if applicable.
- Facilitate phone calls to homes.
- Notify parents of enrollment status (robocalls or personalized).
- Send confirmation letters or postcards to families and students who enrolled, notifying them that their spot has been reserved.

April 2023

- Send second communication home with registration deadline reminder.
- Facilitate final reminder calls to families who have not registered yet (robocalls or personalized).
- Notify students who will be mandated to attend Summer Bridge.
- Facilitate final reminder calls to families who have not registered yet (robocalls or personalized).



May 2023

- Share behavior management policy, attendance expectations and incentives, and transportation schedule with students and families.
- Welcome Students to Commitment Ceremony.

June 2023

- Call parents of registered students to remind them of the program and Expectations.
- Summer Camp.

July 2023

- Send thank-you letters to students and families.
- Summer Bridge.