



North Side High School/FWISD

P-TECH Medical Academy
2211 McKinley Ave Fort Worth, TX 76164

2023-2024 Recruitment Plan

Action	Responsible Party	Location	Timeline
Targeted Social Media	PSSS	Next Door and NS Facebook, Northside Community Facebook	Throughout November 2023
Mini Expos at Every FWISD Middle School	PSSS	All FWISD MS Campuses	Oct 17-Nov 3, 2023
FWISD Choices Expo	PSSS, Program Teachers	Wilkerson-Greines	November 3-4, 2023
Target At-Risk students- Breakthrough Program through Country Day	PSSS	High School Fair	November 2023
Targeted At-Risk students at feeder middle via email messages	PSSS	Email	November-Jan 2024
Open House	Staff, PSSS	NSHS	TBD

Targeted At-Risk students NSHS 9th grade families for 10th gr app	9th grade counselors, PSSS	Email	Nov/Dec 2023
Applications	FWISD	Online	
Review Applications for eligibility	FWISD	FWISD Admin. Building	
Conduct Lottery, send out acceptance letters and wait lists	FWISD	FWISD Admin. Building	
New Student Orientation Window	PSSS and Staff	NSHS	
Summer Bridge	PSSS, Staff, Business and Higher Ed. Partners	NSHS	June 2024

PSSS- Post-Secondary Success Specialist